

2019 Annual Report



PRESIDENT'S NOTE

2019 was another big year for the State Theatre Preservation Society.

We received \$14,000 in funding from the Performing Arts Council of Logansport to upgrade lighting equipment. These funds allowed us to install a new lighting truss in front of the stage, eliminating floor-mounted lighting stands from the stage. We were also able to purchase a number of new, professional lighting fixtures that transformed the lighting capabilities of the State Theatre.

For the first time, we shifted to a "season-based" schedule that runs from Labor Day through Memorial Day. This allowed us to assemble a full-season schedule and acquire funding support for individual performances in advance. The summer months will be used for maintenance of the theatre and small restoration projects. For scheduling purposes, this makes great sense — summer is a difficult time for scheduling since so many family activities and outdoor festivals are going on during this period.

Also, we held our first State Theatre Gala in August. This event was organized to thank our major corporate sponsors for the 2018 season and to celebrate the continuing improvements being made to the theatre. Awards were given to each of our major corporate sponsors (McCord's Do-It Best, Mike Anderson Auto Group and the Cass County Visitor's Bureau), show sponsor of the year (Vibrant Events Catering) and two organizations that provided major funding for the theatre in 2018 (the Cass County Community Foundation and the Performing Arts Council of Logansport).

Thank you to everyone who supported our efforts this year — from those who donated money, to our growing list of volunteers and the patrons who helped by attending our shows. We look forward to marching closer to our goal in 2020.



Kevin Burkett
President/CEO

STATE THEATRE

PRESERVATION SOCIETY

BOARD OF DIRECTORS



Kevin Burkett
President/CEO



Barry Taylor
Treasurer/CFO



Dave Osenbaugh
Secretary/CTO



Michael Delp
Member at Large



Brandy Kizer
Member at Large



Matt Swisher
Member at Large



Rich Voorhees
Member at Large

VOLUNTEERS

Jessica Adair
Della Burkett
Shanna Daniels-Fleming
Tina Howard
Kelsey Knight
Sarah Jo Blythe-Pilles
Joey Rivers

ADVISORY BOARD

Matt Swisher — President
Jessica Adair
Della Burkett
Melanie Kelly
Chris Kollmar
Garry Williams
Adam Wilson

OUR MISSION

The State Theatre Preservation Society Corp. was established in December 2015 as a 501(c)3 public charity. Our goals are to fully restore the historic State Theatre and preserve it for future generations; provide use of the theatre to arts-related non-profit organizations in Cass County; and boost economic development downtown by providing eclectic entertainment options and nurturing local artists.

State Theatre Preservation Society Corp.

317 E. Market St., Logansport, Indiana, 46947
email: info@statetheatrelive.com web: www.statetheatrelive.com

YEAR-END FINANCIAL REPORT

Energy costs remain among top expenses

The State Theatre Preservation Society ended 2019 with **\$7,949.49** (down slightly from the previous year's net income of \$8,597.85, due in part to increasing building repair costs). The theatre brought in **\$157,832.94**, an increase of 47% over the previous year (107,368.64). Expenses were **\$149,883.45**, an increase of 51.7% from 20178 (\$98,770.79).

INCOME

Donations

Contributions Income	\$22,045.02
Building Grant Income	\$1,960.00
Total Donations	\$24,005.02

Other Income

Interest Earned	\$44.64
Total Other Income	\$44.64

Operational Income

General Income	\$119,883.28
Event Sponsorships	\$13,9.00
Total Operational Income	\$133,783.28

Total Income	\$157,832.94
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NOTES: **Donations from fundraising events** are funds brought in through the State Theatre's ticketing systems then paid out to non-profits who held fundraising events at the theatre. **Fees & Permits** are those paid to the Indiana Alcohol and Tobacco Commission for beer and wine permits. The State Theatre does not have a standing liquor license, instead operating on one-time beer and wine permits for \$50 per event. This allows us to serve alcohol in a controlled area while still having the venue be accessible to all ages. **Cost of goods sold** includes the purchase of all items for resale, including alcohol. **Bar supplies** includes non-resale supplies (cups, etc.).

EXPENSES

Talent Expense

Talent Expense	\$44,168.66
Movie Rights	\$3,376.41
Sound Engineer	\$475.00
Total Talent Expense	\$48,020.07

Equipment

Equipment	\$18,198.34
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Utilities

Utilities	\$19,746.65
NIPSCO Deposit	\$53.00
Total Utilities	\$19,799.65

Other Expenses

Fees, Permits, Memberships etc.	\$8,592.88
General Building Operation Expenses	\$2,607.18
Office Supplies	\$2,339.48
Total Other Expenses	\$13,899.54

Cost of Goods Sold

Cost of Goods	\$16,843.43
Concession supplies	\$1,794.11
Bar supplies	\$1,120.09
Total Cost of Goods Sold	\$19,757.63

Donations

Donations from Fundraising Events	\$8,423.50
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Sales Tax

Sales Tax	\$4,188.19
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Marketing

Print Marketing	\$3,081.97
Radio Marketing	\$151.80
Online Marketing	\$1,124.76
Graphic Design Services	\$3,464.42
Total Marketing	\$7,822.95

Building Repair Expenses

Total Building Repair Expenses	\$8,078.48
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Administrative Expenses

Total Administrative Expenses	\$1,695.10
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Total Expenses	\$149,883.45
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Net Income	\$7,949.49
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MILESTONES

SMASHING FUN

Comedy legend Gallagher appeared at the State Theatre on October 3 — after days of preparations to safeguard the theatre against flying chunks of produce!

STATE THEATRE

Gallagher

THURS., OCT. 3 | \$25-\$35
tix: www.statetheatrelive.com

MIKE ANDERSON, McCORD'S Best, Security Federal, Memorial, Beacon, LOGANSPORT SAVINGS BANK, Amelia's on the River, Washington Express COMMUNICATION NETWORK

BUILDING INTERNATIONAL APPEAL

The second annual Midwest Action Fest took place over three days in April 2018 and drew filmmakers from as far away as Canada and Japan!



2019 SHOW LISTING

- 01/12** Heywood Banks
- 02/02** "Groundhog Day"
- 02/08** Storytellers
- 02/09** Broken Halos
- 02/16** Billy Joel/Elton John tribute
- 02/23** "Forrest Gump"
- 03/08** Civic Players "Regrets Only!"
- 03/12** Van Goose (NYC)
- 03/16** Record Farm anniversary concert
- 03/23** One: Metallica
- 04/06** Rock Against Cancer
- 04/13** "Pulp Fiction"
- 04/17** Dave Rosenblatt
- 04/19** Midwest Action Fest
- 04/22** "Sustainable"
- 04/27** Pink Droyd
- 05/18** Laugh Out Logansport
- 06/22** Emmaus Benefit Concert
- 07/20** Storytellers Workshop
- 09/14** "Footloose"
- 09/21** Landslide
- 09/27** Storytellers
- 10/03** Gallagher
- 10/04** Rock the Vote
- 10/11** "The Rocky Horror Picture Show"
- 10/19** Rock America
- 10/29** Sammy Terry
- 11/02** Woofstock
- 11/08** The Flying Toasters
- 11/16** Madman's Diary
- 11/23** Shriner's Benefit with The Time Travelers
- 11/29** "Home Alone"
- 12/07** The Why Store
- 12/14** The Grace Scott Band
- 12/21** Junior Civic Theatre's "Christmas in the Land of Oz"